



Geneva County Profile

Alabama Department of Labor
Labor Market Information Division

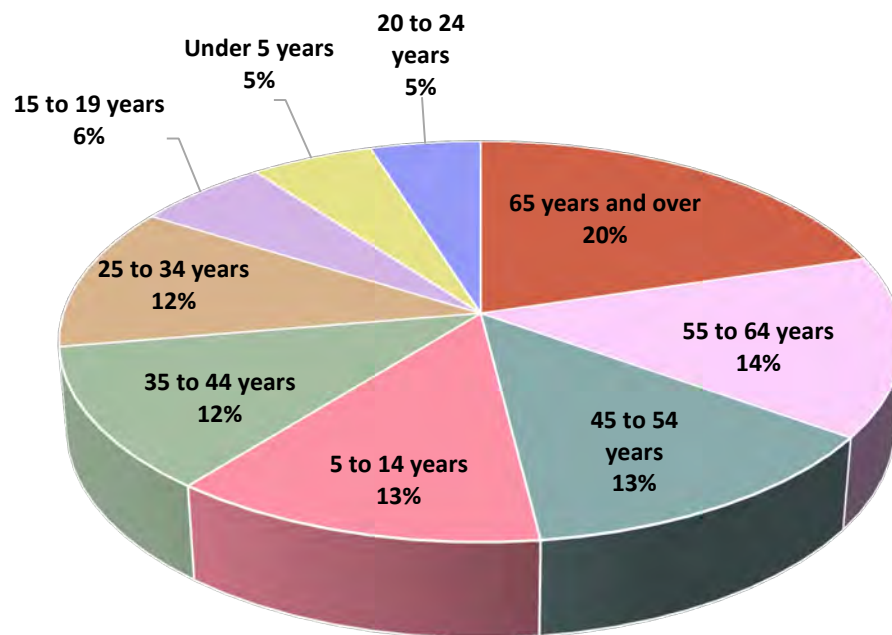
Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	1,432
5 to 14 years	3,378
15 to 19 years	1,563
20 to 24 years	1,292
25 to 34 years	3,084
35 to 44 years	3,098
45 to 54 years	3,505
55 to 64 years	3,881
65 and older	5,414

Total Population
26,647

Population By Age Group:



Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP05: Demographic and Housing Estimates

Demographics

American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	5,849
Nursery school, preschool	242
Kindergarten	448
Elementary school (grades 1-8)	2,810
High school (grades 9-12)	1,133
College or graduate school	1,216
Educational Attainment	Estimate
Population 25 years and over	18,982
Less than 9 th grade	1,956
9 th to 12 th grade, no diploma	1,956
High school graduate (includes equivalency)	6,960
Some college, no degree	4,137
Associate's degree	2,093
Bachelor's degree	1,842
Graduate or professional degree	799

Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

November 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Barbour	8,046	7,711	335	4.2%	2,282	2,617
Butler	8,938	8,697	241	2.7%	1,574	1,815
Coffee	21,924	21,362	562	2.6%	3,567	4,129
Covington	15,092	14,681	411	2.7%	4,522	4,933
Crenshaw	6,384	6,214	170	2.7%	1,361	1,531
Dale	21,402	20,876	526	2.5%	4,843	5,369
Geneva	11,629	11,357	272	2.3%	2,294	2,566
Henry	7,240	7,046	194	2.7%	1,522	1,716
Houston	49,142	47,884	1,258	2.6%	10,056	11,314
Pike	16,440	16,006	434	2.6%	4,514	4,948

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data.
Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.s

Unemployment Data

Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Cashiers	21	Team Assemblers	7
Waiters and Waitresses	18	Sales Managers	6
Stockers and Order Fillers	18	Accountants and Auditors	6
Cooks, Fast Food	14	Licensed Practical and Licensed Vocational Nurses	6
Retail Salespersons	12	Nursing Assistants	6
Heavy and Tractor-Trailer Truck Drivers	12	Automotive Service Technicians and Mechanics	6
General and Operations Managers	11	Food Service Managers	5
Sales Reps, Wholesale & Mfg, Exc. Technical & Scientific Products	10	Supervisors of Retail Sales Workers	5
Maids and Housekeeping Cleaners	9	Packers and Packagers	5
Customer Service Representatives	9	Managers, All Other	4
Helpers--Production Workers	9	Logisticians	4
Medical Assistants	8	Pharmacy Technicians	4
Office Clerks, General	8	Security Guards	4
Construction Laborers	8	Fast Food and Counter Workers	4
Receptionists and Information Clerks	7	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	4



Source: Unemployment Insurance Reports

Help Wanted OnLine® Annual Job Postings

2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Supervisors of Retail Sales Workers	31	Transportation, Storage, & Distribution Managers	6
Retail Salespersons	27	Food Service Managers	6
Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	18	Managers, All Other	6
Merchandise Displayers & Window Trimmers	14	Janitors & Cleaners, Except Maids & Housekeeping Cleaners	6
Industrial Truck & Tractor Operators	13	Training & Development Specialists	6
Registered Nurses	10	Customer Service Representatives	6
Nursing Assistants	9	Shipping, Receiving, & Inventory Clerks	6
Laborers & Freight, Stock, & Material Movers, Hand	9	Bus & Truck Mechanics & Diesel Engine Specialists	6
Stockers & Order Fillers	9	Automotive Service Technicians & Mechanics	6
Licensed Practical & Vocational Nurses	8	Maintenance & Repair Workers, General	6
Fast Food & Counter Workers	8	Sales Managers	5
Weighers, Measurers, Checkers, & Samplers, Recordkeeping	8	Environmental Science & Protection Technicians, Including Health	5
Heavy & Tractor-Trailer Truck Drivers	8	Office Clerks, General	5
Speech-Language Pathologists	7	Welders, Cutters, Solderers, & Brazers	5
Purchasing Managers	6	Medical & Health Services Managers	4



Source: The Conference Board-Burning Glass Help Wanted OnLine

Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	1.8%	2.7%
Age 20-64 Population Growth	1.9%	2.5%
Nonagricultural Job Growth	12.8%	14.8%
Worker Shortfall	11.0%	12.4%
Worker Shortfall	602	678

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

► Source: Center for Business and Economic Research (CBER), University of Alabama

Occupational Wages

Geneva County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$10.55	\$16.10	\$19.98	\$24.68

Geneva County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$13.83	\$18.20	\$21.49	\$25.31

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

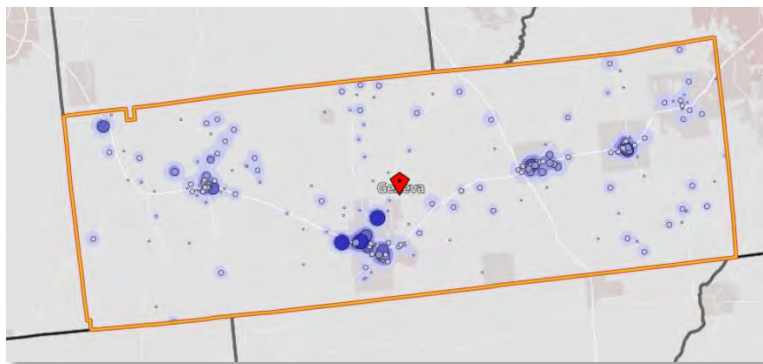
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$27,775	\$47,005	\$61,395	\$78,205
Manufacturing	\$30,764	\$45,305	\$55,077	\$67,233
Geneva County				
Total	\$21,941	\$33,483	\$41,538	\$51,336
Manufacturing	\$28,774	\$37,853	\$44,687	\$52,643
Houston County				
Total	\$23,324	\$36,341	\$48,109	\$60,502
Manufacturing	\$26,854	\$36,004	\$43,400	\$51,673
Coffee County				
Total	\$23,068	\$32,867	\$42,587	\$52,348
Manufacturing	\$25,515	\$31,864	\$41,573	\$49,602

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2021 Workforce Characteristics

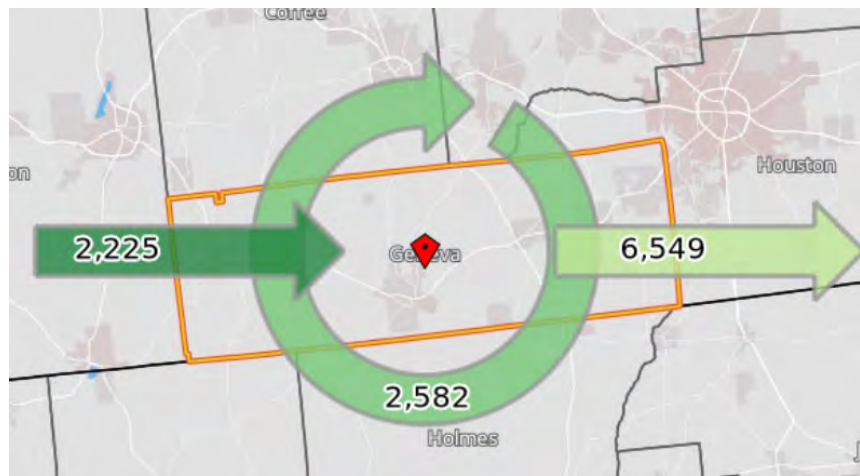


Jobs by Worker Age	Count	Share
Age 29 or younger	964	20.1%
Age 30 to 54	2,626	54.6%
Age 55 or older	1,217	25.3%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	540	11.2%
High school or equivalent, no college	1,274	26.5%
Some college or Associate degree	1,278	26.6%
Bachelor's degree or advanced degree	751	15.6%
Educational attainment not available (workers aged 29 or younger)	964	20.1%
Jobs by Worker Sex	Count	Share
Male	2,427	50.5%
Female	2,380	49.5%
Jobs by Earnings	Count	Share
\$1,250 per month or less	981	20.4%
\$1,251 to \$3,333 per month	2,145	44.6%
More than \$3,333 per month	1,681	35.0%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Labor Force Characteristics



Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	6,549	100.0%
Workers Aged 29 or younger	1,544	23.6%
Workers Aged 30 to 54	3,421	52.2%
Workers Aged 55 or older	1,584	24.2%
Workers Earning \$1,250 per month or less	1,112	17.0%
Workers Earning \$1,251 to \$3,333 per month	2,292	35.0%
Workers Earning More than \$3,333 per month	3,145	48.0%
Workers in the "Goods Producing" Industry Class	1,382	21.1%
Workers in the "Trade, Transportation, and Utilities" Industry Class	1,612	24.6%
Workers in the "All Other Services" Industry Class	3,555	54.3%

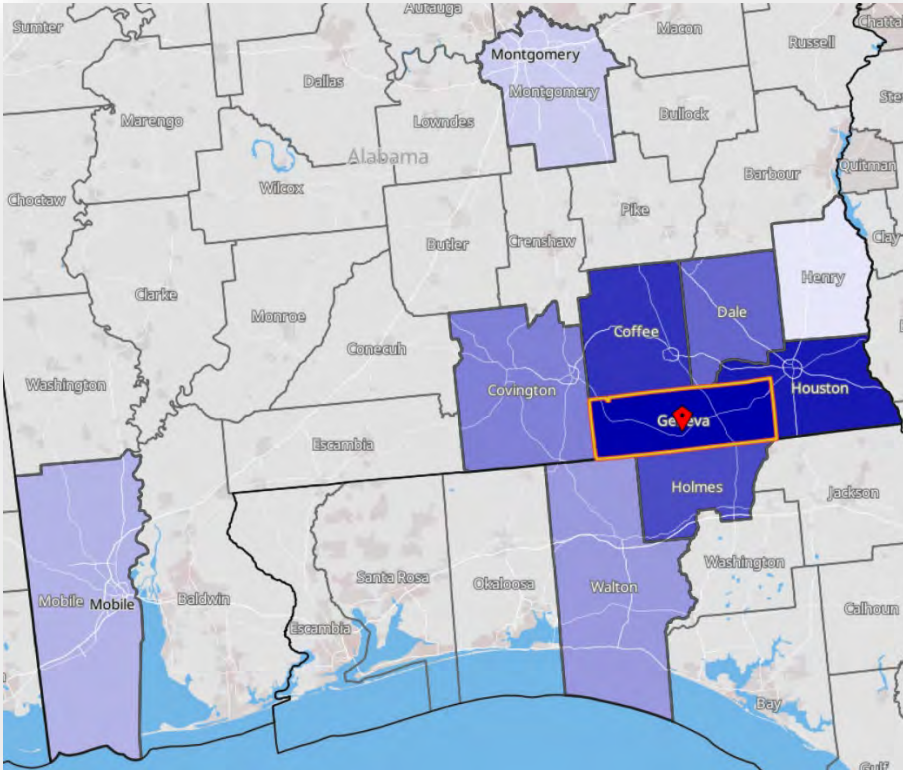
**Live in the County
but Work Elsewhere**
71.7%

**Live and Work
in the County**
28.3%

► Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Where People Live who Work in This County



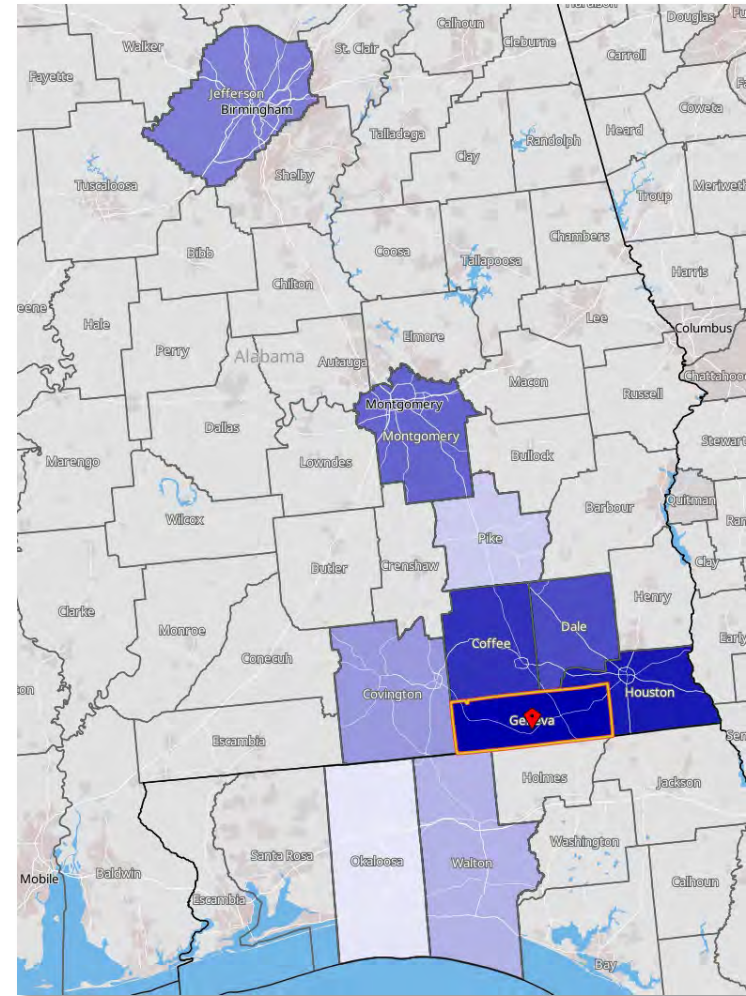
	Count	Share
Geneva County, AL	2,582	53.7%
Houston County, AL	426	8.9%
Coffee County, AL	369	7.7%
Holmes County, FL	240	5.0%
Dale County, AL	204	4.2%
Covington County, AL	153	3.2%
Walton County, FL	86	1.8%
Mobile County, AL	69	1.4%
Montgomery County, AL	57	1.2%
Henry County, AL	48	1.0%
All Other Locations	573	11.9%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Where People Work who Live in This County

	Count	Share
Geneva County, AL	2,582	28.3%
Houston County, AL	2,129	23.3%
Coffee County, AL	915	10.0%
Dale County, AL	713	7.8%
Montgomery County, AL	240	2.6%
Jefferson County, AL	218	2.4%
Covington County, AL	216	2.4%
Walton County, FL	192	2.1%
Pike County, AL	168	1.8%
Okaloosa County, FL	125	1.4%
All Other Locations	1,633	17.9%

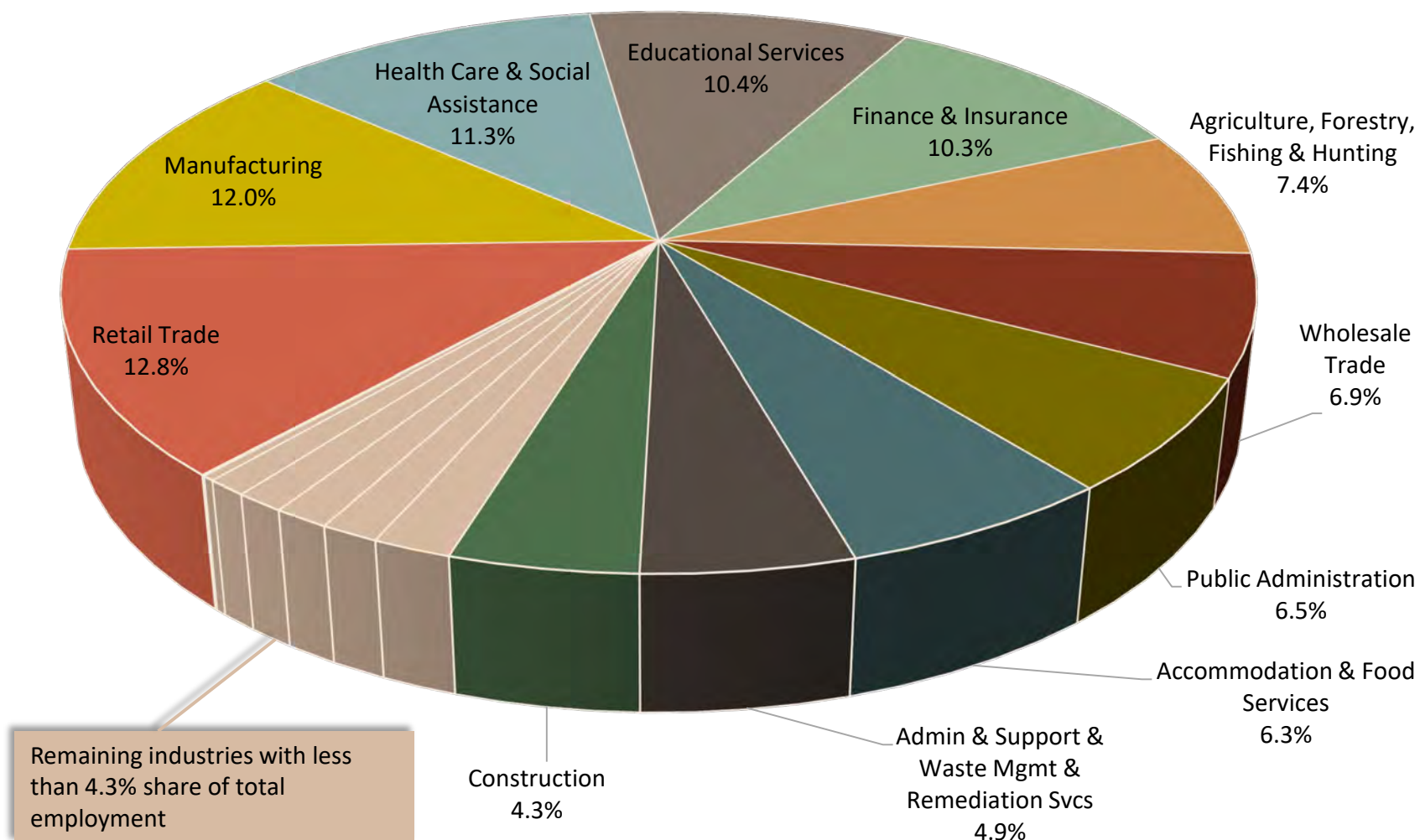


Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

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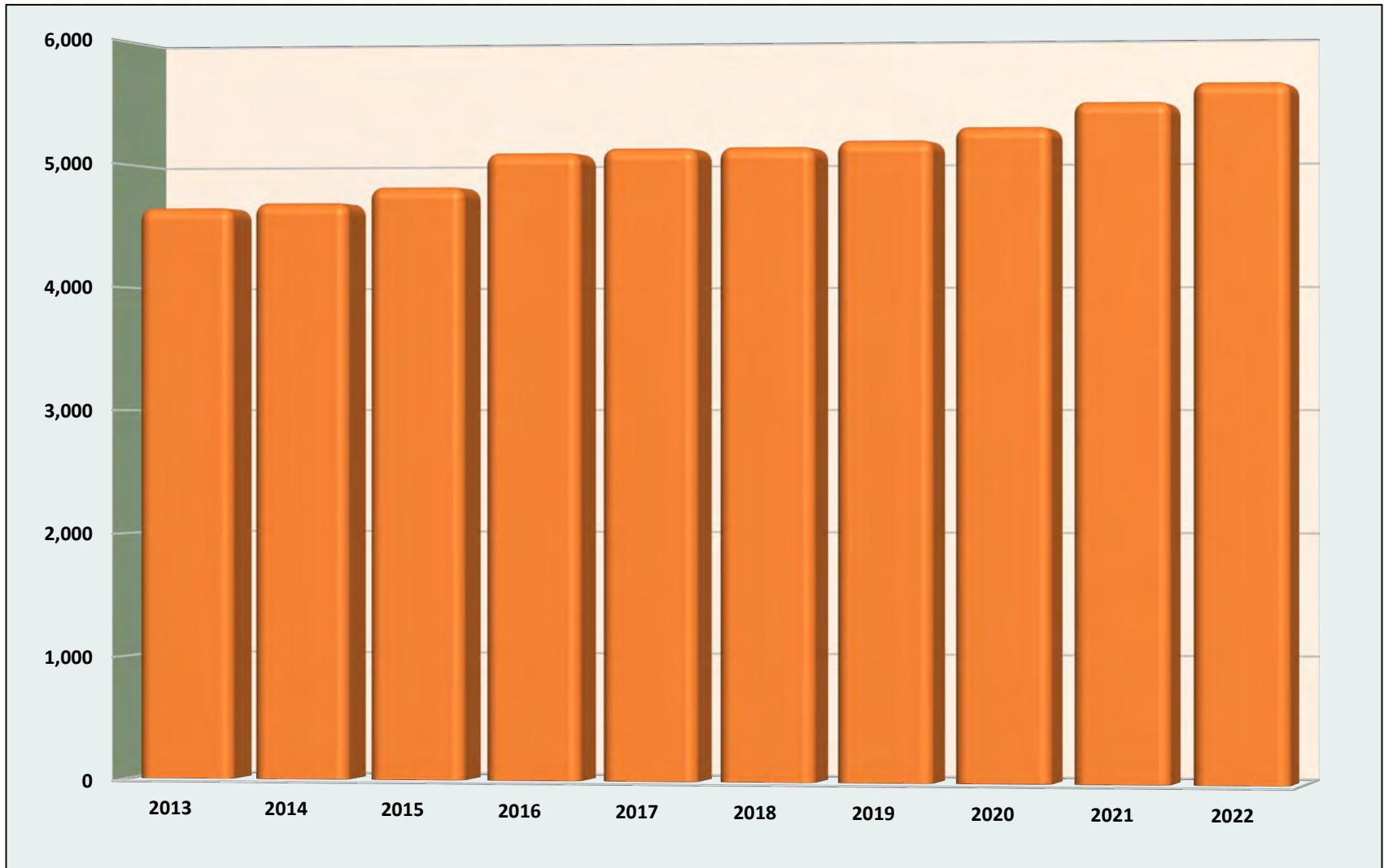
Geneva County Industry Distribution

2022



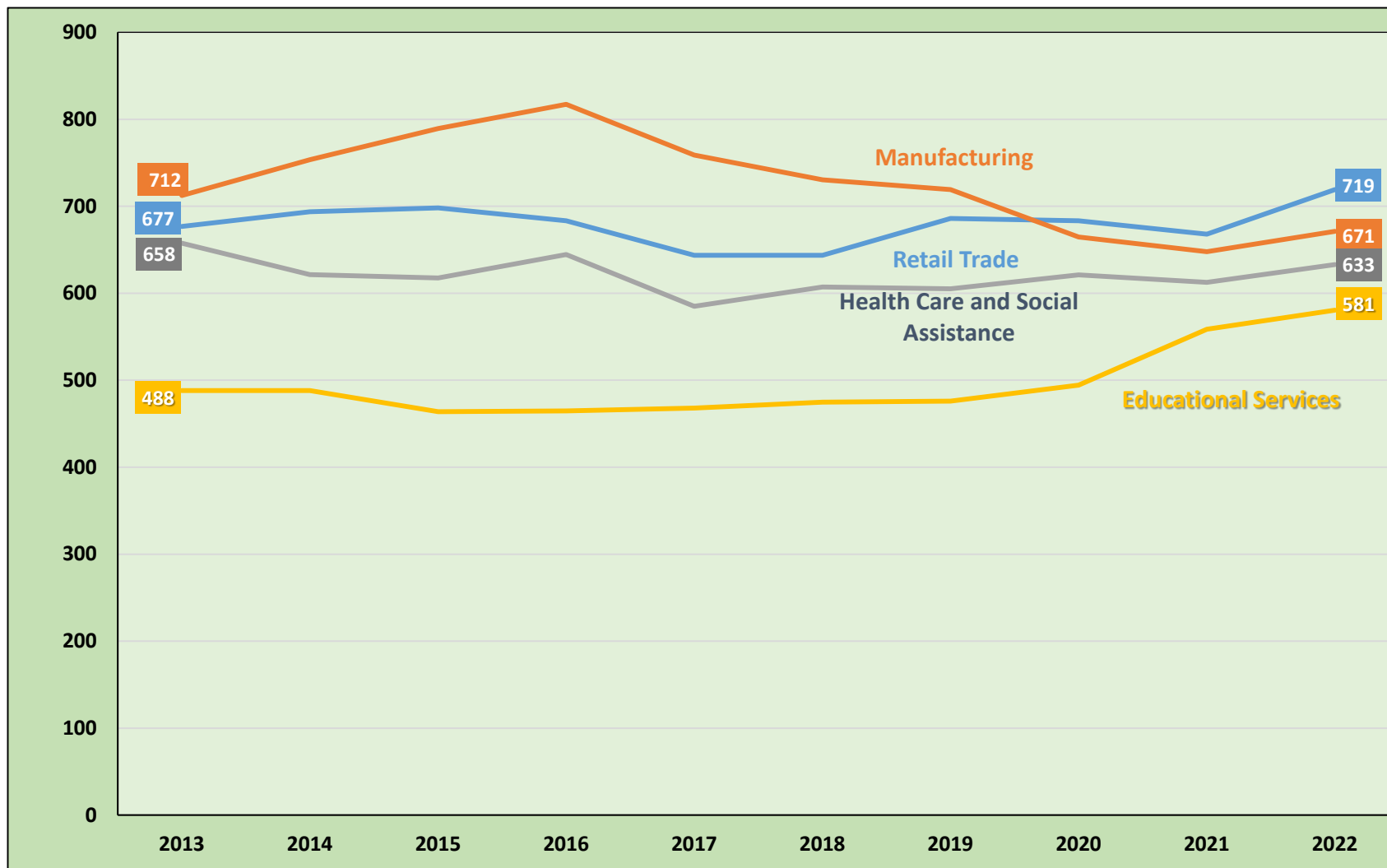
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Total Employment Trend



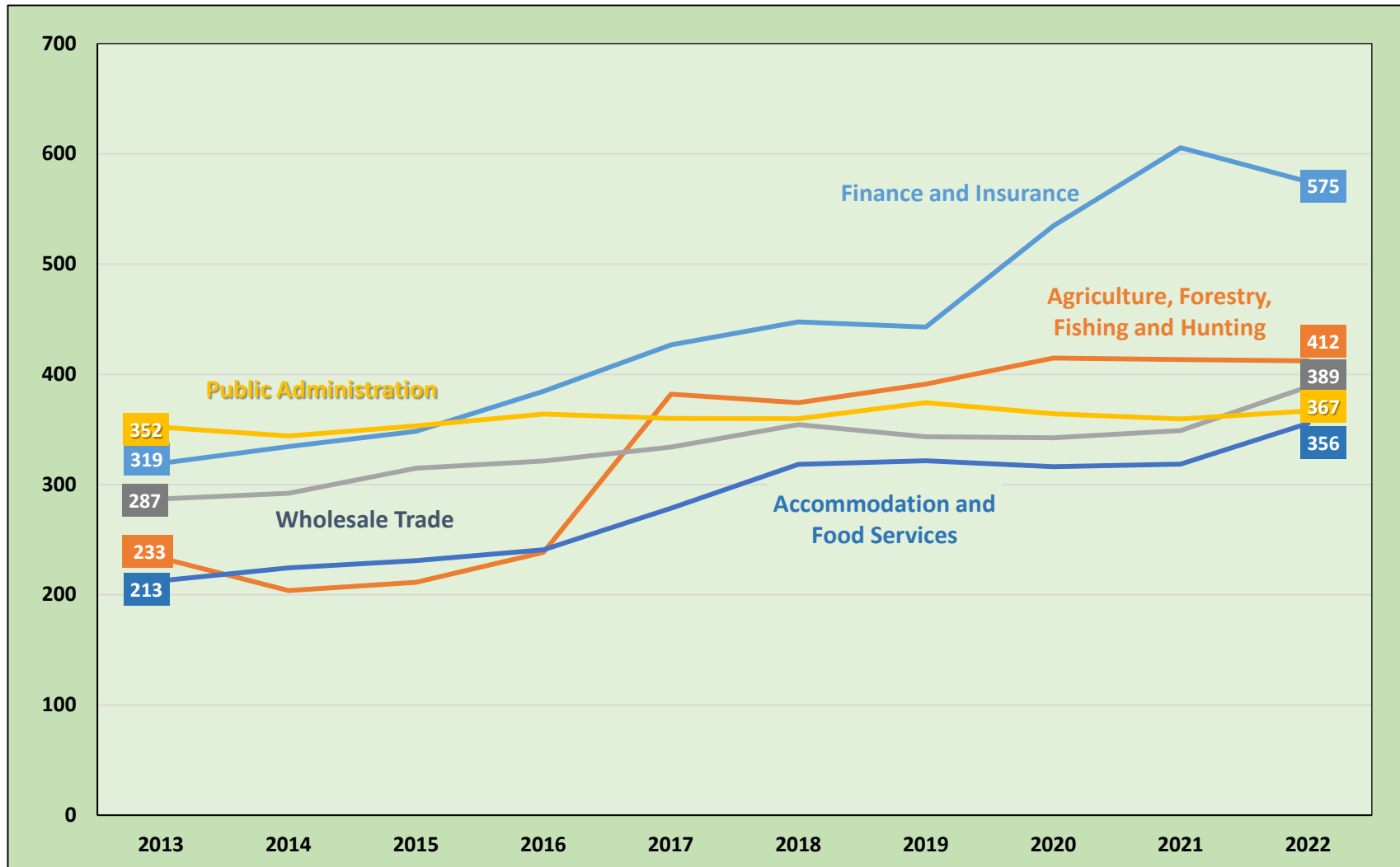
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Industry Sector Employment Trends



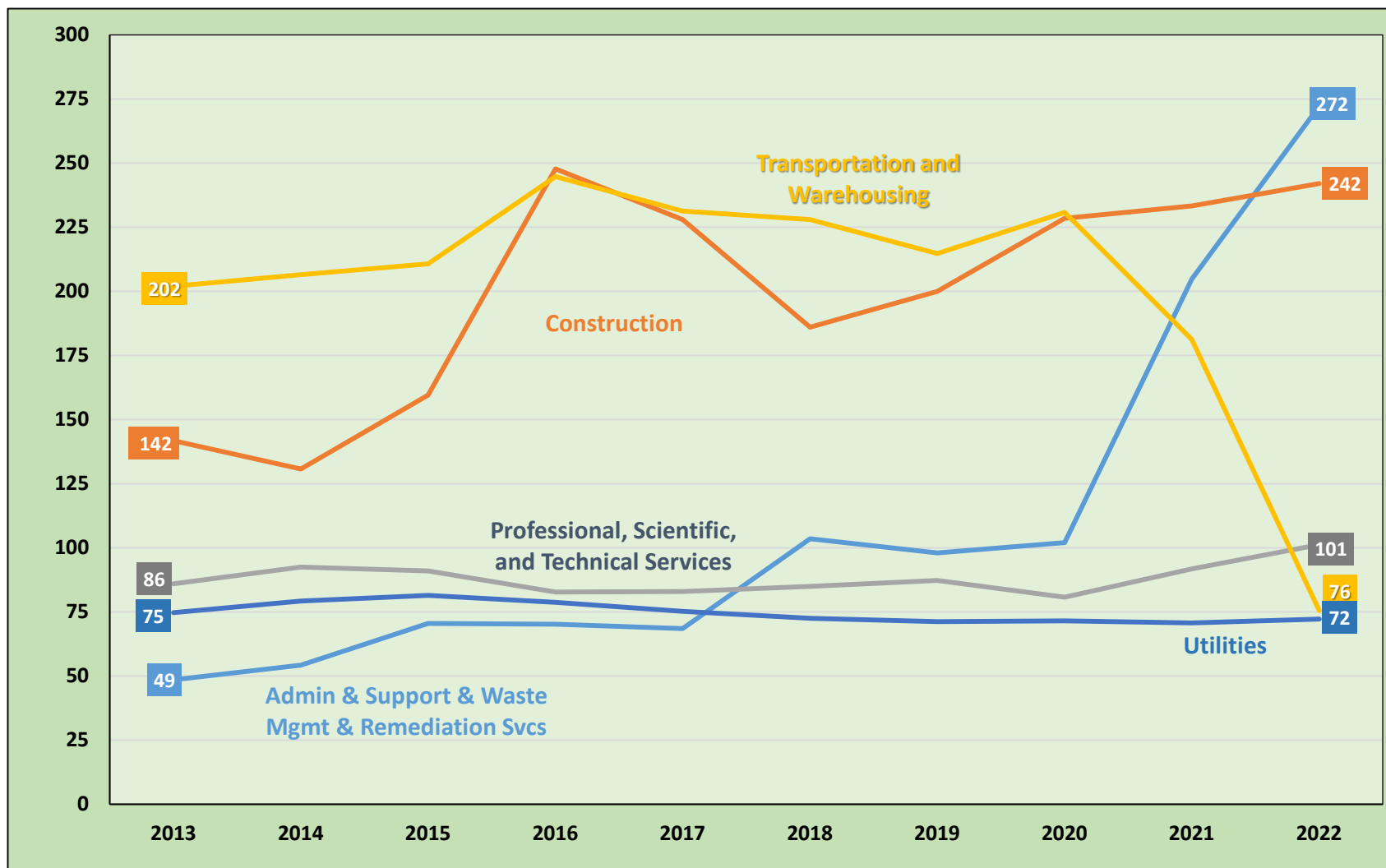
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Industry Sector Employment Trends



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Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Geneva County High School	54	26	3	0	1	4	22	4
Geneva High School	80	32	2	1	1	4	30	2
Samson High School	48	15	3	1	0	4	13	2
Slocumb High School	72	35	4	0	1	5	32	3

► Source: Alabama Commission on Higher Education; 2022 High School Report.

Postsecondary Education

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Geneva County		# Undergrads	# First-Time Freshman
Major	Grand Total	779	154
General Studies		151	53
Undeclared/NotReported		140	1
Registered Nursing/Registered Nurse		52	7
Liberal Arts and Sciences/Liberal Studies		36	22
Business Administration and Management, General		33	2
Computer and Information Sciences, General		20	7
Airframe Mechanics and Aircraft Maintenance Technology/Technician		18	8
Cosmetology/Cosmetologist, General		15	6
Accounting		12	1
Elementary Education and Teaching		12	0
Secondary Education and Teaching		12	2
Biology/Biological Sciences, General		11	2
Welding Technology/Welder		11	4
Administrative Assistant and Secretarial Science, General		10	2
Aircraft Powerplant Technology/Technician		9	1

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public
Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post- Bachelor	Master	Post- Master	Doctoral	Geneva Total	* State Totals
General Studies	6	0	19	0	0	0	0	0	0	25	6,052
Registered Nursing/Registered Nurse	0	0	12	0	7	0	2	0	0	21	3,814
Airframe Mechanics and Aircraft Maintenance Technology/Technician	0	6	5	0	0	0	0	0	0	11	169
Welding Technology/Welder	10	1	0	0	0	0	0	0	0	11	1,136
Business Administration and Management, General	0	0	1	0	6	0	2	0	0	9	2,201
Cosmetology/Cosmetologist, General	0	9	0	0	0	0	0	0	0	9	238
Elementary Education and Teaching	0	0	0	0	5	0	4	0	0	9	1,158
Licensed Practical/Vocational Nurse Training	0	8	0	0	0	0	0	0	0	8	1,186
Aircraft Powerplant Technology/Technician	0	4	3	0	0	0	0	0	0	7	113
Administrative Assistant and Secretarial Science, General	2	0	4	0	0	0	0	0	0	6	435
Emergency Medical Technology/Technician (EMT Paramedic)	6	0	0	0	0	0	0	0	0	6	740
Psychology, General	0	0	0	0	6	0	0	0	0	6	836
Automobile/Automotive Mechanics Technology/Technician	4	0	0	0	0	0	0	0	0	4	177
Educational Leadership and Administration, General	0	0	0	0	0	0	4	0	0	4	409
Industrial Electronics Technology/Technician	1	0	3	0	0	0	0	0	0	4	509

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Questions???

Alabama Department of Labor
Labor Market Information Division

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